

CONTRACT



KTXL-TV
4655 Fruitridge Road
Sacramento, CA 95820-5299
(916) 454-4422

And:

GCW Media
417 W. Foothill Blvd
B-221
Glendora, CA 91741

<u>Contract / Revision</u> 391868 /		<u>Alt Order #</u> 06332977
<u>Product</u> SBAC-3218		
<u>Contract Dates</u> 10/02/12 - 11/05/12	<u>Estimate #</u> 774	
<u>Advertiser</u> Small Business Action Committee		<u>Original Date / Revision</u> 09/25/12 / 10/11/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KTXL	<u>Account Executive</u> Tim Scanlan	<u>Sales Office</u> Telerep LA
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	40	10/08/12	11/02/12	FOX40 News at 6	M-F 6p-630p		:30			NM	8	\$20,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/08/12	10/14/12	MTW-F--				4	\$2,500.00			
		Week: 10/15/12	10/21/12	-----				0	\$1,000.00			
		Week: 10/22/12	10/28/12	-T--F--				2	\$2,500.00			
		Week: 10/29/12	11/04/12	-TWTF--				3	\$2,500.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		19	40	10/29/12-11/04/12	FOX40 News at 6	M-F 6p-630p	-TuWThF----	:30	\$2,500.00	NM		
		See MG 16.21, 16.22, 16.23, 16.24, 16.25, 16.26, 16.27, 16.28, 16.29, 16.30, 16.31, 16.32										
N 2	40	10/08/12	11/02/12	M-F 7p-730p	7p-730p		:30			NM	10	\$15,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/08/12	10/14/12	MTW-F--				4	\$1,500.00			
		Week: 10/15/12	10/21/12	-----				0	\$1,500.00			
		Week: 10/22/12	10/28/12	-T--F--				2	\$1,500.00			
		Week: 10/29/12	11/04/12	-TWTF--				4	\$1,500.00			
N 3	40	10/08/12	11/02/12	M-F 730p-8p	M-F 730p-8p		:30			NM	10	\$20,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/08/12	10/14/12	MTW-F--				4	\$2,000.00			
		Week: 10/15/12	10/21/12	-----				0	\$2,000.00			
		Week: 10/22/12	10/28/12	-T--F--				2	\$2,000.00			
		Week: 10/29/12	11/04/12	-TWTF--				4	\$2,000.00			
N 4	40	10/08/12	11/04/12	M-Sun 10p-11p News	M-Sun 10p-11p		:30			NM	13	\$26,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/08/12	10/14/12	MTWTFSS				3	\$2,000.00			
		Week: 10/15/12	10/21/12	MTWTFSS				2	\$2,000.00			
		Week: 10/22/12	10/28/12	MTWTFSS				4	\$2,000.00			
		Week: 10/29/12	11/04/12	MTWTFSS				4	\$2,000.00			
N 5	40	11/05/12	11/05/12	M-F 10p-11p	10p-11p		:30			NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 11/05/12	11/11/12	1-----				1	\$2,000.00			
N 6	40	10/08/12	10/14/12	M-F 1130p-12a	1130p-12a		:30			NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/08/12	10/14/12	MTWTF--				3	\$500.00			
N 7	40	10/08/12	10/14/12	M-F 12a-1230a	12a-1230a		:30			NM	5	\$2,000.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.



KTXL-TV
4655 Fruitridge Road
Sacramento, CA 95820-5299
(916) 454-4422

Contract / Revision	Alt Order #
391868 /	06332977

Contract Dates	Product	Estimate #
10/02/12 - 11/05/12	SBAC-3218	774

Advertiser	Original Date / Revision
Small Business Action C	09/25/12 / 10/11/12

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N 8	40	10/22/12	11/02/12	M-F 1230a-1a	1230a-1a		:30			NM	4	\$1,600.00																																																																																																																							
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Week: 10/29/12	11/04/12	-----	0	\$1,200.00																																																																																																																															
N 10	40	10/13/12	10/27/12	Sa 11p-12m	11p-12m		:30			NM	2	\$800.00																																																																																																																							
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N 15	40	10/08/12	11/02/12	FOX 40 Live @ 6a	6a-7a		:30			NM	11	\$3,850.00																																																																																																																							
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7	40	10/15/12-10/21/12	FOX 40 Live @ 6a	6a-7a	MTuWThF----	:30	\$350.00	NM																																																																																																																											
See MG 16.21,16.22,16.23,16.24,16.25,16.26,16.27,16.28,16.29,16.30,16.31,16.32																																																																																																																																			
8	40	10/15/12-10/21/12	FOX 40 Live @ 6a	6a-7a	MTuWThF----	:30	\$350.00	NM																																																																																																																											
See MG 16.21,16.22,16.23,16.24,16.25,16.26,16.27,16.28,16.29,16.30,16.31,16.32																																																																																																																																			
10	40	10/15/12-10/21/12	FOX 40 Live @ 6a	6a-7a	MTuWThF----	:30	\$350.00	NM																																																																																																																											
See MG 16.21,16.22,16.23,16.24,16.25,16.26,16.27,16.28,16.29,16.30,16.31,16.32																																																																																																																																			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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KTXL-TV
4655 Fruitridge Road
Sacramento, CA 95820-5299
(916) 454-4422

<u>Contract / Revision</u>		<u>Alt Order #</u>
391868 /		06332977
<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/02/12 - 11/05/12	SBAC-3218	774
<u>Advertiser</u>		<u>Original Date / Revision</u>
Small Business Action C		09/25/12 / 10/11/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Totals SpotsAmount	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	MTWTF--				5	\$350.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	13	40	10/22/12-10/28/12	FOX 40 Live @ 6a	6a-7a	MTuWThF----	:30		\$350.00	NM		
	See MG 16.21,16.22,16.23,16.24,16.25,16.26,16.27,16.28,16.29,16.30,16.31,16.32											
	15	40	10/22/12-10/28/12	FOX 40 Live @ 6a	6a-7a	MTuWThF----	:30		\$350.00	NM		
	See MG 16.21,16.22,16.23,16.24,16.25,16.26,16.27,16.28,16.29,16.30,16.31,16.32											
Week:		10/29/12	11/04/12	MTWTF--				5	\$350.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	16	40	10/29/12-11/04/12	FOX 40 Live @ 6a	6a-7a	MTuWThF----	:30		\$350.00	NM		
	See MG 16.21,16.22,16.23,16.24,16.25,16.26,16.27,16.28,16.29,16.30,16.31,16.32											
	17	40	10/29/12-11/04/12	FOX 40 Live @ 6a	6a-7a	MTuWThF----	:30		\$350.00	NM		
	See MG 16.21,16.22,16.23,16.24,16.25,16.26,16.27,16.28,16.29,16.30,16.31,16.32											
N 16	40	10/08/12	11/02/12	FOX 40 Live @ 7a	7a-8a		:30			NM	15	\$12,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	MTWTF--				5	\$350.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	40	10/08/12-10/14/12	FOX 40 Live @ 7a	7a-8a	MTuWThF----	:30		\$350.00	NM		
	Credited											
	2	40	10/08/12-10/14/12	FOX 40 Live @ 7a	7a-8a	MTuWThF----	:30		\$350.00	NM		
	Credited											
Week:		10/15/12	10/21/12	-----				0	\$350.00			
Week:		10/22/12	10/28/12	-----				0	\$350.00			
Week:		10/29/12	11/04/12	-----				0	\$350.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	21	40	10/12/12-10/12/12	M-F 4p-430p	4p-430p	-----F----	:30		\$500.00	NM		
	Ⓜ MG for 1.19,15.7,15.10,15.8,33.1,15.13,15.15,16.9,16.6,15.17,15.16,16.11,16.14,16.12,39.5,16.19,16.20											
	22	40	10/22/12-10/26/12	M-F 4p-430p	4p-430p	MTuWThF----	:30		\$500.00	NM		
	Ⓜ MG for 1.19,15.7,15.10,15.8,33.1,15.13,15.15,16.9,16.6,15.17,15.16,16.11,16.14,16.12,39.5,16.19,16.20											
	23	40	10/22/12-10/26/12	M-F 4p-430p	4p-430p	MTuWThF----	:30		\$500.00	NM		
	Ⓜ MG for 1.19,15.7,15.10,15.8,33.1,15.13,15.15,16.9,16.6,15.17,15.16,16.11,16.14,16.12,39.5,16.19,16.20											
	24	40	10/22/12-10/26/12	M-F 4p-430p	4p-430p	MTuWThF----	:30		\$500.00	NM		
	Ⓜ MG for 1.19,15.7,15.10,15.8,33.1,15.13,15.15,16.9,16.6,15.17,15.16,16.11,16.14,16.12,39.5,16.19,16.20											
	25	40	10/22/12-10/26/12	M-F 4p-430p	4p-430p	MTuWThF----	:30		\$500.00	NM		
	Ⓜ MG for 1.19,15.7,15.10,15.8,33.1,15.13,15.15,16.9,16.6,15.17,15.16,16.11,16.14,16.12,39.5,16.19,16.20											
	26	40	10/22/12-10/26/12	M-F 4p-430p	4p-430p	MTuWThF----	:30		\$500.00	NM		
	Ⓜ MG for 1.19,15.7,15.10,15.8,33.1,15.13,15.15,16.9,16.6,15.17,15.16,16.11,16.14,16.12,39.5,16.19,16.20											
	27	40	10/29/12-11/02/12	M-F 2p-3p	2p-3p	MTuWThF----	:30		\$400.00	NM		
	Ⓜ MG for 1.19,15.7,15.10,15.8,33.1,15.13,15.15,16.9,16.6,15.17,15.16,16.11,16.14,16.12,39.5,16.19,16.20											
	28	40	10/29/12-11/02/12	M-F 2p-3p	2p-3p	MTuWThF----	:30		\$400.00	NM		
	Ⓜ MG for 1.19,15.7,15.10,15.8,33.1,15.13,15.15,16.9,16.6,15.17,15.16,16.11,16.14,16.12,39.5,16.19,16.20											
	29	40	11/02/12-11/02/12	KTXL Sports Special	Various	-----F----	:30		\$1,500.00	NM		
	Ⓜ MG for 1.19,15.7,15.10,15.8,33.1,15.13,15.15,16.9,16.6,15.17,15.16,16.11,16.14,16.12,39.5,16.19,16.20											
	30	40	11/03/12-11/03/12	College Football Late	4-730p	-----Sa--	:30		\$5,000.00	NM		
	Ⓜ MG for 1.19,15.7,15.10,15.8,33.1,15.13,15.15,16.9,16.6,15.17,15.16,16.11,16.14,16.12,39.5,16.19,16.20											
	31	40	11/04/12-11/04/12	Su 11p-1130p	11p-1130p	-----Su	:30		\$800.00	NM		
	Ⓜ MG for 1.19,15.7,15.10,15.8,33.1,15.13,15.15,16.9,16.6,15.17,15.16,16.11,16.14,16.12,39.5,16.19,16.20											
	32	40	10/14/12-10/14/12	Su 1130p-12a	1130p-12a	-----Su	:30		\$800.00	NM		
	Ⓜ MG for 1.19,15.7,15.10,15.8,33.1,15.13,15.15,16.9,16.6,15.17,15.16,16.11,16.14,16.12,39.5,16.19,16.20											
N 17	40	10/08/12	10/14/12	FOX 40 Live @ 8a	8a-9a		:30			NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	MTWTF--				5	\$350.00			

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Sacramento, CA 95820-5299
(916) 454-4422

<u>Contract / Revision</u> 391868 /		<u>Alt Order #</u> 06332977
<u>Contract Dates</u> 10/02/12 - 11/05/12	<u>Product</u> SBAC-3218	<u>Estimate #</u> 774
<u>Advertiser</u> Small Business Action C		<u>Original Date / Revision</u> 09/25/12 / 10/11/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Totals Spots Amount	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	40	10/08/12-10/14/12	FOX 40 Live @ 8a	8a-9a	MTuWThF----	:30		\$350.00	NM		
	Credited											
	5	40	10/08/12-10/14/12	FOX 40 Live @ 8a	8a-9a	MTuWThF----	:30		\$350.00	NM		
	Credited											
N 18	40	10/08/12	10/14/12	9a-10a News	9a-10a News		:30			NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	MTWTF--				5	\$250.00			
N 19	40	11/05/12	11/05/12	FOX 40 Live @ 5a	5a-6a		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$200.00			
N 20	40	11/05/12	11/05/12	FOX 40 Live @ 6a	6a-7a		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$350.00			
N 21	40	11/05/12	11/05/12	FOX 40 Live @ 7a	7a-8a		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$350.00			
N 22	40	11/05/12	11/05/12	FOX 40 Live @ 8a	8a-9a		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$350.00			
N 23	40	11/05/12	11/05/12	9a-10a News	9a-10a News		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$250.00			
N 24	40	10/08/12	11/02/12	M-F 3p-4p	3p-4p		:30			NM	15	\$3,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	MTWTF--				5	\$250.00			
Week:		10/15/12	10/21/12	MT--TF--				5	\$250.00			
Week:		10/22/12	10/28/12	MTWTF--				2	\$250.00			
Week:		10/29/12	11/04/12	MTWTF--				3	\$250.00			
N 25	40	10/08/12	11/04/12	M-Sun 530-630p News	M-Sun 530-630p		:30			NM	13	\$32,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	MTW-F--				4	\$2,500.00			
Week:		10/15/12	10/21/12	-TW---S				2	\$2,500.00			
Week:		10/22/12	10/28/12	MT--F--				3	\$2,500.00			
Week:		10/29/12	11/04/12	-TWTF-S				4	\$2,500.00			
N 26	40	11/05/12	11/05/12	FOX40 News at 530p	M-F 530p-6p		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$1,000.00			
N 27	40	10/14/12	11/04/12	Su 5p-530p	Su 5p-530p		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----				0	\$450.00			
Week:		10/15/12	10/21/12	-----				0	\$450.00			
Week:		10/22/12	10/28/12	-----				0	\$450.00			
Week:		10/29/12	11/04/12	-----1				1	\$500.00			
N 28	40	10/14/12	11/04/12	Su 6p-7p	Su 6p-7p		:30			NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----				0	\$750.00			
Week:		10/15/12	10/21/12	-----1				1	\$750.00			
Week:		10/22/12	10/28/12	-----				0	\$750.00			
Week:		10/29/12	11/04/12	-----1				1	\$750.00			
N 29	40	10/21/12	11/04/12	M-Sun 1-2a	1-2a		:30			NM	3	\$600.00

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Contract / Revision	Alt Order #
391868 /	06332977

Contract Dates	Product	Estimate #
10/02/12 - 11/05/12	SBAC-3218	774

Advertiser	Original Date / Revision
Small Business Action C	09/25/12 / 10/11/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Totals Spots Amount	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----1				1	\$200.00			
Week:		10/22/12	10/28/12	-----1				1	\$200.00			
Week:		10/29/12	11/04/12	-----1				1	\$200.00			
D 30	40	10/19/12	10/19/12	Fri Prime A	8p-9p		:30			NM	0	\$0.00
N 31	40	10/13/12	11/03/12	Prime Following Sports	M-Sa 8p-10p/Su 7p		:30			NM	4	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----1-				1	\$1,000.00			
Week:		10/15/12	10/21/12	-----1-				1	\$1,000.00			
Week:		10/22/12	10/28/12	-----1-				1	\$1,000.00			
Week:		10/29/12	11/04/12	-----1-				1	\$1,000.00			
N 32	40	10/24/12	10/28/12	World Series on FOX	World Series on FC		:30			NM	2	\$20,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	--WTFSS				2	\$10,000.00			
D 33	40	10/14/12	10/14/12	NFL Pregame 9a-10a	Su 857a-10a		:30			NM	0	\$0.00
N 34	40	10/08/12	11/02/12	M-F 5p-530p	5p-530p		:30			NM	10	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	MTW-F--				4	\$600.00			
Week:		10/15/12	10/21/12	-----				0	\$600.00			
Week:		10/22/12	10/28/12	-T--F--				2	\$600.00			
Week:		10/29/12	11/04/12	-TWTF--				4	\$600.00			
N 35	40	10/11/12	10/11/12	KTXL News Special	Various		:30			NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	---T---				1	\$2,500.00			
N 36	40	10/16/12	10/16/12	KTXL News Special	Various		:30			NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-T-----				1	\$2,500.00			
N 37	40	10/22/12	10/22/12	KTXL News Special	Various		:30			NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	M-----				1	\$2,500.00			
N 38	40	10/11/12	10/11/12	Local Prime Programming	M-Sa 8-10p/Su 7-1		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	---T---				1	\$1,500.00			
N 39	40	10/15/12	10/19/12	Prime Following Sports	M-Sa 8p-10p/Su 7p		:30			NM	3	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	M-WTF--				4	\$1,500.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	3	40	10/15/12-10/21/12	Prime Following Sports	M-Sa 8p-10p/Su 7p	M--WThF----	:30		\$1,500.00	NM		
	See MG 39.5											
	5	40	10/15/12-10/21/12	M-F 7p-730p	7p-730p	MTuWThF----	:30		\$1,500.00	NM		
	Ⓜ See MG 16.21,16.22,16.23,16.24,16.25,16.26,16.27,16.28,16.29,16.30,16.31,16.32											
N 40	40	10/16/12	10/16/12	Local Prime Programming	M-Sa 8-10p/Su 7-1		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-T-----				1	\$1,500.00			
N 41	40	10/22/12	10/22/12	Local Prime Programming	M-Sa 8-10p/Su 7-1		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	M-----				1	\$1,500.00			
N 42	40	10/24/12	10/25/12	Prime Following Sports	M-Sa 8p-10p/Su 7p		:30			NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	--WT---				2	\$1,500.00			
N 43	40	10/29/12	10/29/12	Prime Following Sports	M-Sa 8p-10p/Su 7p		:30			NM	1	\$1,500.00

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KTXL-TV
4655 Fruitridge Road
Sacramento, CA 95820-5299
(916) 454-4422

<u>Contract / Revision</u>		<u>Alt Order #</u>
391868 /		06332977
<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/02/12 - 11/05/12	SBAC-3218	774
<u>Advertiser</u>		<u>Original Date / Revision</u>
Small Business Action C		09/25/12 / 10/11/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Totals SpotsAmount		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/12	11/04/12	M-----				1	\$1,500.00				
N 44	40	10/11/12	10/11/12	Local Prime Programming	M-Sa 8-10p/Su 7-1		:30			NM	1	\$2,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/12	10/14/12	---T---				1	\$2,000.00				
N 45	40	10/15/12	10/19/12	Prime Following Sports	M-Sa 8p-10p/Su 7p		:30			NM	4	\$8,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/15/12	10/21/12	M-WTF--				4	\$2,000.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>			
4	40	10/15/12-10/21/12		Prime Following Sports	M-Sa 8p-10p/Su 7p	M--WThF----	:30		\$2,000.00	NM			
See MG 45.5													
5	40	10/15/12-10/21/12		M-F 730p-8p	M-F 730p-8p	MTuWThF----	:30		\$2,000.00	NM			
Ⓜ MG for 45.4 10/17													
N 46	40	10/16/12	10/16/12	Local Prime Programming	M-Sa 8-10p/Su 7-1		:30			NM	1	\$2,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/15/12	10/21/12	-T-----				1	\$2,000.00				
N 47	40	10/22/12	10/22/12	Local Prime Programming	M-Sa 8-10p/Su 7-1		:30			NM	1	\$2,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/12	10/28/12	M-----				1	\$2,000.00				
N 48	40	10/24/12	10/25/12	Prime Following Sports	M-Sa 8p-10p/Su 7p		:30			NM	2	\$4,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/12	10/28/12	--WT---				2	\$2,000.00				
N 49	40	10/29/12	10/29/12	Prime Following Sports	M-Sa 8p-10p/Su 7p		:30			NM	1	\$2,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/12	11/04/12	M-----				1	\$2,000.00				
N 50	40	10/20/12	11/03/12	KTXL News Special	Various		:30			NM	2	\$2,400.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/15/12	10/21/12	-----S-				1	\$1,200.00				
Week:		10/22/12	10/28/12	-----				0	\$1,200.00				
Week:		10/29/12	11/04/12	-----S-				1	\$1,200.00				
N 51	40	10/15/12	10/21/12	KTXL News Special	Various		:30			NM	3	\$7,500.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/15/12	10/21/12	M-WTFS-				3	\$2,500.00				
D 52	40	10/22/12	10/28/12	KTXL News Special	Various		:30			NM	0	\$0.00	
N 53	40	11/03/12	11/03/12	KTXL News Special	Various		:30			NM	1	\$2,500.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/12	11/04/12	-----S-				1	\$2,500.00				
N 54	40	10/21/12	10/28/12	Prime Following Sports	M-Sa 8p-10p/Su 7p		:30			NM	2	\$1,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/15/12	10/21/12	-----S				1	\$500.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>			
2	40	10/15/12-10/21/12		Prime Following Sports	M-Sa 8p-10p/Su 7p	-----Su	:30		\$450.00	NM			
See MG 54.4													
4	40	10/21/12-10/21/12		Su 5p-530p	Su 5p-530p	-----Su	:30		\$500.00	NM			
Ⓜ MG for 54.2 10/21													
Week:		10/22/12	10/28/12	-----S				1	\$500.00				
N 55	40	10/14/12	10/28/12	Prime Following Sports	M-Sa 8p-10p/Su 7p		:30			NM	2	\$1,500.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/12	10/14/12	-----S				1	\$750.00				
Week:		10/15/12	10/21/12	-----				0	\$750.00				
Week:		10/22/12	10/28/12	-----S				1	\$750.00				
N 56	40	10/13/12	10/13/12	KTXL News Special	Various		:30			NM	1	\$2,500.00	

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<u>Contract / Revision</u> 391868 /		<u>Alt Order #</u> 06332977
<u>Contract Dates</u> 10/02/12 - 11/05/12	<u>Product</u> SBAC-3218	<u>Estimate #</u> 774
<u>Advertiser</u> Small Business Action C		<u>Original Date / Revision</u> 09/25/12 / 10/11/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Totals SpotsAmount	
Week:		<u>Start Date</u> 10/08/12	<u>End Date</u> 10/14/12	<u>Weekdays</u> -----S-				<u>Spots/Week</u> 1	<u>Rate</u> \$2,500.00			
N 57	40	10/22/12	10/27/12	KTXL News Special	Various		:30			NM	2	\$5,000.00
Week:		<u>Start Date</u> 10/22/12	<u>End Date</u> 10/28/12	<u>Weekdays</u> --W-FS-				<u>Spots/Week</u> 2	<u>Rate</u> \$2,500.00			
N 58	40	10/02/12	10/07/12	M-Sun 530-630p News	M-Sun 530-630p		:30			NM	5	\$12,500.00
Week:		<u>Start Date</u> 10/01/12	<u>End Date</u> 10/07/12	<u>Weekdays</u> -TWTFSS				<u>Spots/Week</u> 5	<u>Rate</u> \$2,500.00			
N 59	40	10/02/12	10/05/12	FOX40 News at 6	M-F 6p-630p		:30			NM	5	\$12,500.00
Week:		<u>Start Date</u> 10/01/12	<u>End Date</u> 10/07/12	<u>Weekdays</u> -T-TF--				<u>Spots/Week</u> 5	<u>Rate</u> \$2,500.00			
N 60	40	10/03/12	10/03/12	KTXL News Special	Various		:30			NM	1	\$2,500.00
Week:		<u>Start Date</u> 10/01/12	<u>End Date</u> 10/07/12	<u>Weekdays</u> --W----				<u>Spots/Week</u> 1	<u>Rate</u> \$2,500.00			
N 61	40	10/07/12	10/07/12	Su 8a-9a	8a-9a		:30			NM	1	\$1,000.00
Week:		<u>Start Date</u> 10/01/12	<u>End Date</u> 10/07/12	<u>Weekdays</u> -----S				<u>Spots/Week</u> 1	<u>Rate</u> \$1,000.00			
N 62	40	10/07/12	10/07/12	Su 5p-530p	Su 5p-530p		:30			NM	1	\$500.00
Week:		<u>Start Date</u> 10/01/12	<u>End Date</u> 10/07/12	<u>Weekdays</u> -----S				<u>Spots/Week</u> 1	<u>Rate</u> \$500.00			
N 63	40	10/02/12	10/05/12	M-Sun 130-2a	130-2a		:30			NM	3	\$1,200.00
Week:		<u>Start Date</u> 10/01/12	<u>End Date</u> 10/07/12	<u>Weekdays</u> -TWTF--				<u>Spots/Week</u> 3	<u>Rate</u> \$400.00			
N 64	40	10/02/12	10/05/12	FOX 40 Live @ 5a	5a-6a		:30			NM	3	\$1,200.00
Week:		<u>Start Date</u> 10/01/12	<u>End Date</u> 10/07/12	<u>Weekdays</u> -TWTF--				<u>Spots/Week</u> 3	<u>Rate</u> \$400.00			
N 65	40	10/02/12	10/05/12	FOX 40 Live @ 6a	6a-7a		:30			NM	5	\$2,500.00
Week:		<u>Start Date</u> 10/01/12	<u>End Date</u> 10/07/12	<u>Weekdays</u> -TWTF--				<u>Spots/Week</u> 5	<u>Rate</u> \$500.00			
N 66	40	10/02/12	10/05/12	FOX 40 Live @ 7a	7a-8a		:30			NM	5	\$2,500.00
Week:		<u>Start Date</u> 10/01/12	<u>End Date</u> 10/07/12	<u>Weekdays</u> -TWTF--				<u>Spots/Week</u> 5	<u>Rate</u> \$500.00			
N 67	40	10/02/12	10/05/12	FOX 40 Live @ 8a	8a-9a		:30			NM	5	\$2,500.00
Week:		<u>Start Date</u> 10/01/12	<u>End Date</u> 10/07/12	<u>Weekdays</u> -TWTF--				<u>Spots/Week</u> 5	<u>Rate</u> \$500.00			
N 68	40	10/02/12	10/05/12	9a-10a News	9a-10a News		:30			NM	3	\$1,500.00
Week:		<u>Start Date</u> 10/01/12	<u>End Date</u> 10/07/12	<u>Weekdays</u> -TWTF--				<u>Spots/Week</u> 3	<u>Rate</u> \$500.00			
N 69	40	10/02/12	10/05/12	M-F 3p-4p	3p-4p		:30			NM	3	\$1,200.00
Week:		<u>Start Date</u> 10/01/12	<u>End Date</u> 10/07/12	<u>Weekdays</u> -TWTF--				<u>Spots/Week</u> 3	<u>Rate</u> \$400.00			
N 70	40	10/02/12	10/05/12	M-F 5p-530p	5p-530p		:30			NM	4	\$3,200.00
Week:		<u>Start Date</u> 10/01/12	<u>End Date</u> 10/07/12	<u>Weekdays</u> -TWTF--				<u>Spots/Week</u> 4	<u>Rate</u> \$800.00			
N 71	40	10/02/12	10/05/12	M-F 7p-730p	7p-730p		:30			NM	3	\$6,000.00
Week:		<u>Start Date</u> 10/01/12	<u>End Date</u> 10/07/12	<u>Weekdays</u> -T-TF--				<u>Spots/Week</u> 3	<u>Rate</u> \$2,000.00			
N 72	40	10/03/12	10/03/12	Local Prime Programming	M-Sa 8-10p/Su 7-1		:30			NM	1	\$2,000.00
Week:		<u>Start Date</u> 10/01/12	<u>End Date</u> 10/07/12	<u>Weekdays</u> --W----				<u>Spots/Week</u> 1	<u>Rate</u> \$2,000.00			
N 73	40	10/02/12	10/05/12	M-F 730p-8p	M-F 730p-8p		:30			NM	3	\$9,000.00

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<u>Contract / Revision</u> 391868 /		<u>Alt Order #</u> 06332977
<u>Contract Dates</u> 10/02/12 - 11/05/12	<u>Product</u> SBAC-3218	<u>Estimate #</u> 774
<u>Advertiser</u> Small Business Action C		<u>Original Date / Revision</u> 09/25/12 / 10/11/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Totals	
											Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	- T - TF - -				3	\$3,000.00			
N 74	40	10/03/12	10/03/12	Local Prime Programming	M-Sa 8-10p/Su 7-1		:30			NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	- - W - - - -				1	\$3,000.00			
N 75	40	10/02/12	10/07/12	M-Sun 10p-11p News	M-Sun 10p-11p		:30			NM	3	\$11,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	- TWTFSS				3	\$3,800.00			
N 76	40	10/02/12	10/05/12	M-F 1130p-12a	1130p-12a		:30			NM	3	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	- TWTF - -				3	\$800.00			
N 77	40	10/02/12	10/05/12	M-F 12a-1230a	12a-1230a		:30			NM	3	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	- TWTF - -				3	\$800.00			
N 78	40	10/06/12	10/06/12	M-Sun 1-2a	1-2a		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	- - - - - S -				1	\$200.00			
N 79	40	10/06/12	10/06/12	Prime Following Sports	M-Sa 8p-10p/Su 7p		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	- - - - - S -				1	\$1,500.00			
N 80	40	10/22/12	10/26/12	M-F 3p-4p	3p-4p		:30			NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	MTWTF - -				3	\$400.00			
N 81	40	10/29/12	11/02/12	M-F 3p-4p	3p-4p		:30			NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MTWTF - -				2	\$400.00			
N 82	40	10/08/12	10/14/12	M-Sun 10p-11p News	M-Sun 10p-11p		:30			NM	2	\$7,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	MTWTFSS				2	\$3,800.00			
N 83	40	10/15/12	11/04/12	M-Sun 10p-11p News	M-Sun 10p-11p		:30			NM	3	\$11,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	MTWTFSS				1	\$3,800.00			
Week:		10/22/12	10/28/12	MTWTFSS				1	\$3,800.00			
Week:		10/29/12	11/04/12	MTWTFSS				1	\$3,800.00			
N 84	40	10/22/12	10/26/12	M-F 12a-1230a	12a-1230a		:30			NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	MTWTF - -				2	\$800.00			
N 85	40	10/29/12	11/02/12	M-F 12a-1230a	12a-1230a		:30			NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MTWTF - -				2	\$800.00			
N 86	40	10/21/12	10/21/12	Su 8a-9a	8a-9a		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	- - - - - S				1	\$1,000.00			
N 87	40	10/08/12	10/14/12	M-F 130-2a	130-2a		:30			NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	MTWTF - -				3	\$400.00			
N 88	40	10/08/12	10/19/12	M-F 1230a-1a	1230a-1a		:30			NM	4	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	MTWTF - -				2	\$800.00			
Week:		10/15/12	10/21/12	MTWTF - -				2	\$800.00			
N 89	40	10/22/12	11/02/12	M-F 1230a-1a	1230a-1a		:30			NM	2	\$1,600.00

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(916) 454-4422

<u>Contract / Revision</u> 391868 /		<u>Alt Order #</u> 06332977
<u>Contract Dates</u> 10/02/12 - 11/05/12	<u>Product</u> SBAC-3218	<u>Estimate #</u> 774
<u>Advertiser</u> Small Business Action C		<u>Original Date / Revision</u> 09/25/12 / 10/11/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Totals Spots Amount	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	MTWTF--				1	\$800.00			
Week:		10/29/12	11/04/12	MTWTF--				1	\$800.00			
N 90	40	10/20/12	11/03/12	KTXL News Special	SAT 8-830P		:30			NM	3	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----S-				1	\$2,500.00			
Week:		10/22/12	10/28/12	-----S-				1	\$2,500.00			
Week:		10/29/12	11/04/12	-----S-				1	\$2,500.00			
N 91	40	10/05/12	10/05/12	M-F 10a-11a	10a-11a		:30			NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	----F--				2	\$400.00			
N 92	40	10/08/12	10/12/12	M-F 10a-11a	10a-11a		:30			NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	MTWTF--				5	\$400.00			
N 93	40	10/05/12	10/05/12	M-F 4p-430p	4p-430p		:30			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	----F--				2	\$500.00			
N 94	40	10/05/12	10/05/12	M-F 430p-5p	M-F 430p-5p		:30			NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	----F--				2	\$600.00			
N 95	40	10/05/12	10/05/12	M-F 630p-7p	630p-7p		:30			NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	----F--				2	\$800.00			
N 96	40	11/05/12	11/05/12	M-F 7p-730p	7p-730p		:30			NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$2,000.00			
N 97	40	11/05/12	11/05/12	M-F 730p-8p	M-F 730p-8p		:30			NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$3,000.00			
N 98	40	10/08/12	10/14/12	M-F 11p-1130p	11p-1130p		:30			NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	MTWT---				2	\$1,200.00			
N 99	40	10/08/12	11/02/12	M-F 1-130a	1-130a		:30			NM	8	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	MTWTF--				2	\$500.00			
Week:		10/15/12	10/21/12	MTWTF--				2	\$500.00			
Week:		10/22/12	10/28/12	MTWTF--				2	\$500.00			
Week:		10/29/12	11/04/12	MTWTF--				2	\$500.00			
N 100	40	10/08/12	10/14/12	M-F 430p-5p	M-F 430p-5p		:30			NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	MTWTF--				3	\$600.00			
N 101	40	10/08/12	11/02/12	M-F 630p-7p	630p-7p		:30			NM	8	\$6,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	MTW-F--				3	\$800.00			
Week:		10/15/12	10/21/12	-----				0	\$800.00			
Week:		10/22/12	10/28/12	-T--F--				2	\$800.00			
Week:		10/29/12	11/04/12	-TWTF--				3	\$800.00			
N 102	40	10/05/12	10/05/12	FOX 40 Live @ 5a	5a-6a		:30			NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	----F--				2	\$400.00			
N 103	40	10/15/12	10/19/12	NLCS on FOX	430-730p/Wed 123		:30			NM	2	\$7,600.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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KTXL-TV
4655 Fruitridge Road
Sacramento, CA 95820-5299
(916) 454-4422

<u>Contract / Revision</u> 391868 /		<u>Alt Order #</u> 06332977
<u>Contract Dates</u> 10/02/12 - 11/05/12	<u>Product</u> SBAC-3218	<u>Estimate #</u> 774
<u>Advertiser</u> Small Business Action C		<u>Original Date / Revision</u> 09/25/12 / 10/11/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Totals	
											Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	M-WTF--				2	\$3,800.00			
N 104	40	10/24/12	10/28/12	World Series on FOX	430-730p/Su 5-8p		:30			NM	3	\$30,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	--WTFSS				3	\$10,000.00			
N 105	40	10/13/12	10/13/12	KTXL News Special	8-830p		:15/:15			BK	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----S-				1	\$2,500.00			
N 106	40	10/14/12	10/14/12	Su 8a-9a	8a-9a		:15/:15			BK	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----S				1	\$1,000.00			
N 107	40	10/14/12	10/14/12	Prime Following Sports	830-9p		:15/:15			BK	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----S				1	\$500.00			
N 108	40	10/15/12	11/02/12	FOX 40 Live @ 5a	5a-6a		:15/:15			BK	15	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	MTWTF--				5	\$200.00			
Week:		10/22/12	10/28/12	MTWTF--				5	\$200.00			
Week:		10/29/12	11/04/12	MTWTF--				5	\$200.00			
N 109	40	10/15/12	10/21/12	FOX 40 Live @ 7a	7a-8a		:15/:15			BK	3	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	MTWTF--				3	\$0.00			
N 110	40	10/22/12	10/28/12	FOX 40 Live @ 7a	7a-8a		:15/:15			BK	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	MTWTF--				2	\$350.00			
N 111	40	10/29/12	11/02/12	FOX 40 Live @ 7a	7a-8a		:15/:15			BK	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MTWTF--				3	\$350.00			
N 112	40	10/15/12	11/02/12	FOX 40 Live @ 8a	8a-9a		:15/:15			BK	15	\$5,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	MTWTF--				5	\$350.00			
Week:		10/22/12	10/28/12	MTWTF--				5	\$350.00			
Week:		10/29/12	11/04/12	MTWTF--				5	\$350.00			
N 113	40	10/15/12	11/02/12	9a-10a News	9a-10a News		:15/:15			BK	15	\$3,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	MTWTF--				5	\$250.00			
Week:		10/22/12	10/28/12	MTWTF--				5	\$250.00			
Week:		10/29/12	11/04/12	MTWTF--				5	\$250.00			
N 114	40	10/15/12	11/02/12	M-F 1130p-12a	1130p-12a		:15/:15			BK	9	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	MTWTF--				3	\$500.00			
Week:		10/22/12	10/28/12	MTWTF--				3	\$500.00			
Week:		10/29/12	11/04/12	MTWTF--				3	\$500.00			
N 115	40	10/15/12	11/02/12	M-F 12a-1230a	12a-1230a		:15/:15			BK	11	\$4,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	MTWTF--				5	\$400.00			
Week:		10/22/12	10/28/12	MTWTF--				3	\$400.00			
Week:		10/29/12	11/04/12	MTWTF--				3	\$400.00			
N 116	40	10/13/12	10/13/12	KTXL News Special	Various		:15/:15			BK	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----S-				1	\$1,200.00			

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<u>Contract Dates</u> 10/02/12 - 11/05/12	<u>Product</u> SBAC-3218	<u>Estimate #</u> 774
<u>Advertiser</u> Small Business Action C		<u>Original Date / Revision</u> 09/25/12 / 10/11/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Totals Spots Amount	
D 117	40	10/14/12	10/14/12	NFL Pregame 9a-10a	Su 857a-10a		:15/:15			BK	0	\$0.00
N 118	40	10/15/12	11/02/12	M-Fri 130-2a	130-2a		:15/:15			BK	9	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	MTWTF--				3	\$400.00			
Week:		10/22/12	10/28/12	MTWTF--				3	\$400.00			
Week:		10/29/12	11/04/12	MTWTF--				3	\$400.00			
N 119	40	10/15/12	11/02/12	M-F 430p-5p	M-F 430p-5p		:15/:15			BK	8	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	MTWTF--				2	\$600.00			
Week:		10/22/12	10/28/12	MTWTF--				3	\$600.00			
Week:		10/29/12	11/04/12	MTWTF--				3	\$600.00			
N 120	40	10/15/12	11/02/12	M-F 11p-1130p	11p-1130p		:15/:15			BK	6	\$7,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	MTWTF--				2	\$1,200.00			
Week:		10/22/12	10/28/12	MTWTF--				2	\$1,200.00			
Week:		10/29/12	11/04/12	MTWTF--				2	\$1,200.00			
Totals											427	\$478,200.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/28/12	328	\$381,200.00	\$324,020.00
10/29/12 - 11/05/12	99	\$97,000.00	\$82,450.00
Totals	427	\$478,200.00	\$406,470.00

Signature: _____ **Date:** _____

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